VIDEO REQUIREMENTS

for BluGuitar's weekly YouTube-Livestream series "Academy of Tone":

The following requirements must be fully met in order to participate in the live stream or to record pre-produced video material. If you have any further questions, please do not hesitate to contact us: youtube@bluguitar.com

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ℹ️ Please consider the requirements below **before recording** your video.

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1. **Technical requirements for recorded video contributions (PRE-RECORDED)**

Video format:
- ✅ 16:9
- ✅ 30fps
- ✅ 1080p
- ✅ H.264-Codec
- ✅ .mp4 or .mov
- ✅ Multi-Camera clips: finished in one file
- ✅ "Visual clap" at the beginning and at the end

Audio format:
- ✅ 48 kHz
- ✅ 256 Kbit/s
- ✅ .mp3 or .aac
- ✅ normalized to -6dB
- ✅ separate tracks for speech and guitar / sound
- ✅ Muted speech track while playing
- ✅ "Audio clap" at the beginning and at the end

| **Video framing** | ✅ | face and upper body centered |
| | ✅ | frontal view, straight into the camera |

| **further information** | ✅ | Please send further information, texts and names together with the audio / video in a text document (.txt or .docx) |

| **recording date** | ✅ | at least one week before the broadcast date |

| **data transmission** | ✅ | Please make data available for download no later than 24 hours after recording (WeTransfer, cloud services or ftp) |

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2. Technical requirements for video contributions the live stream (LIVE)

✅ On request and after a previous test.
Usually a bit rate higher than 6000 Kbps is required for the upload in the stream.

✅ **Please also note the requirements listed above under "pre-recording"**

If you have any further questions, please do not hesitate to contact us:

youtube@bluguitar.com